

*"...Features daily doses of practical straightforward instruction on improving one's life."*

## THE BOOK THAT HAS THE WORLD TALKING

# Masterlife



Dr. Harot is a trained specialist in cognitive psychology, acclaimed for her thorough accomplishments in the field of Cognitive Analytic Therapy. In recent weeks Dr. Harot's fame has skyrocketed with the publication of her book, "Masterlife," that has psychologists and readers alike running wild with amazement. The simple yet effective book claims to have the answers to all of life's questions, and as news reporters are stating, this claim is quickly being confirmed. When asked what her secret formula was, Harot gave a modest and straightforward reply: "I was surprised no one had come up with this theory earlier. Through my work I realized that most views held today about life improvement are actually quite similar. Humans worldwide face common obstacles and it was just a matter of pinpointing exactly what these were, combining them and developing the quick fixes our society today is looking for." And that is exactly what she did. The 365 page book features daily doses of practical straightforward instruction on improving one's life. "It's not just for the fainthearted," Harot states with a slight

grin. "It's for your regular John Smith that thinks he has it pretty good. This is a life improvement book for him too."

Opening just one page of this brilliantly constructed book, it's easy to see what has critics ranking it so high on the popularity scale. Each day features an intense "shot" of advice packed with inspiration to bring about life improvement; the will power to do it, ideas on how to achieve it, and emotional support for the individual who is circumvented from the goal for various reasons. But that's not all. What really separates this book from other typical "self help" books on shelves today is its magical ability to mask the exact mission it's setting out to achieve. Readers get helped without even realizing it.

This masterfully designed text is able to conceal its effective secret in a virtually miraculous and G-dly fashion, so G-dly that it could never be man-made or even inspired. Dr. Harot (Torah backwards) is not real. But the book she supposedly created luckily is, and it's at our fingertips to access it. G-d masterfully put everything a Yid requires into his daily Torah learning; facets of will power, ideas, emotional support and a system to circumvent problems. Directions, how to's, and what not to do during our short stay down here are also included. With just one more shiur, an extra chavrusah or a quick podcast on your way to work, you too can tap into this ever so convenient manual and reap the benefits of a book that to some is not even a reality.

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